Minnesota Quilters, Inc. Social Media Policy

Minnesota Quilters, Inc. (MQ) is a nonprofit volunteer organization dedicated to the celebration of quilting. Our activities and events are structured to honor the past, celebrate the present, and nurture this time-honored traditional craft in all its forms. Use of social media such as Facebook, Twitter, YouTube, etc., plays a large role in the success of our organization. Our social media policy is a vision and strategy document to provide tactics to help staff and volunteers make good communication decisions for and about Minnesota Quilters activities.

Terms of Service:

MQ maintains Facebook pages and groups and other sites that are intended as an open forum for members and friends to share and discuss all types of quilting related topics. MQ monitors its sites and reserves the right to remove inappropriate or offensive material.

Core Values:

Our vision for a sustainable future is guided by certain core values that we strive to live by as an organization and as individuals:

- APPROACHABILITY: Being encouraging to new members and sensitive and responsive to member concerns
- PASSION/FUN: Enjoying, celebrating, and promoting quilting in all its forms
- LEADERSHIP: Using our time and talents to encourage and teach others about quilting
- CREATIVITY: Encouraging and sharing new ideas and techniques
- DIVERSITY: Being welcoming and inclusive of anyone interesting in quilting in any form
- COLLABORATION: Working together to learn and grow as quilters
- GENEROSITY: Using our time and talents to create quilts and items for those in need
- REMEMBERANCE: Honoring and preserving quilts and techniques of the past and present

These principles are intended to outline how these values should be demonstrated in the online social media space and to guide your participation in this area, both as a private individual and as a representative of Minnesota Quilters.

Guidelines:

Minnesota Quilters, Inc. encourages members and friends to engage and explore social media sites related to quilting. Talking about your ideas in a public forum forces your ideas to grow,

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evolve and get better. Your ideas matter. Please consider the following guidelines when posting on social media sites:

- Use common sense when posting on social media. Don’t say anything you wouldn’t want repeated openly in a meeting. Be aware that what you post may be permanent.
- When in doubt don’t post. Think before you act.
- Be respectful of others privacy and do not disclose information about other members without permission.
- Be mindful of copyright rules. Assume everything is copyrighted. Give credit where credit is due. Properly cite your sources and only post items that are covered by fair use or published under Creative Commons. When in doubt ask permission. It is safer to post a link than to post a picture, article, music or video without permission.
- Refrain from posting opinions about topics not quilting related.
- Use constructive criticism as an opportunity to learn and grow. Refrain from engaging in dialogue that could disparage others.
- Do not engage in online conduct which creates a conflict of interest between you and MQ.
- Strive to add value to MQ by posting opinions and items in keeping with MQ’s core values.
- Please refer issues or problems to the Communications Co-Directors for action - comm@mnquilt.org.