Minnesota Quilters, Inc
2017 Annual Report
October 1, 2016 to September 30, 2017
Board of Directors

- **Co-Presidents**: Rose Allen & Pat Curtner
  - Employees:
    - Office Administrator: Debra Svedberg
    - Bookkeeper: Renae Shields
    - Show Director: Brenda Lyseng
      - Show Committee Coordinators: Rebecca Finch & Karen Kopitzke
  - Standing Committee:
    - Minnesota Quilt Project (MQP): Carolyn Silflow

- **President-Elect**: Adrianne Lemberg
  - Committees:
    - Donations and Grants
    - Scholarship
    - Long-Range Program Planning (LRPP)

- **Past President**: Martha Eaves
  - Standing Committee:
    - Nominating Committee

- **Treasurer**: Vicci Mattsfield
  - Standing Committee:
    - Finance Committee

- **Secretary**: Karen Knoll

- **Communications Co-Directors**: Karen Kopitzke & Kay Genelin
  - Committees:
    - Newsletter: Wanda Shelton
    - Photographer: Carrie D'Andrea, Peggy Stockwell
    - State Fair Booth: Sue Rutford
    - Public Relations / Media: Melissa Nellis
    - Textile Center Liaison: Karen Knoll, June Hoffa

- **Education Co-Directors**: Merle Pratt & Diane Rose
  - Committees:
    - Block of the Month: Kathie Simon Frank & Jeanne LaMoore
    - Historian: Kathy Morse
    - Library: Acting committee chair Martha Eaves
    - Meeting Coordinators, Day: Loretta Stone, Bonnie Ellis
    - Meeting Coordinators, Evening: Sue Sandager, Mimi Goodwin
    - Meeting Hospitality, Day: Sharon Lawrence, Joyce Ruppert
    - Meeting Hospitality, Evening: Lindsay Leguillon, Sue Weiby
    - Quilting for Others: Pam Plocek, Linda Wines, Sharon Peterson

- **Membership Co-Directors**: Barbara Jackson & Lynette Wass
  - Committees:
    - Business Member Coordinator: Barbara Jackson
    - Membership Coordinators, Day: Kay Genelin, Lynette Wass
    - Membership Coordinators, Evening: Nancy Bekedam
    - Volunteer Coordinators: Nancy Hall, Loretta Stone, Mary Tague

- **Operations Co-Directors**: Kathie Simon Frank & Karen Newman
Co-Presidents
Rose Allen and Pat Curtner

Our term as Co-Presidents began after we completed the move to The Recovery Church. We anticipated that the new location might have an effect on membership and we are pleased to see membership growing since the move. The goals during our tenure were to ensure that our finances were stable and to collaborate with other organizations who share our mission.

Linda Wines had been our Bookkeeper and Show Director for the last few years. When she announced her retirement early in our term, we started a search for qualified applicants and filled both positions. Hiring two employees had a negative effect on our financial position. However, we have been taking positive steps to get back on track. Our Bookkeeper, Renae Shields, and our Show Director, Brenda Lyseng, have settled in and are helping to get us back on track financially. Debra Svedberg, our Administrative Assistant, keeps the office organized and makes sure the board, committees, and volunteers have what they need.

Our collaboration with the Textile Center to bring in Dr. Carolyn Mazloomi to present a lecture was successful and was attended by over 150 people. We hope to work again with the Textile Center, and with other organizations.

Minnesota Quilt Project
Carolyn Silflow

The Minnesota Quilt Project (MQP) is a standing committee of Minnesota Quilters Inc. that reports to the Minnesota Quilters' Board of Directors.

The mission of the Minnesota Quilt Project is to identify and document quilts, both privately and publicly held, that have a Minnesota connection. Our goals are to:

- Preserve photographs and information that MQP has collected.
- Make our collected data available to interested parties through Quilt Index.
- Arrange for publication and display of quilts that have been documented.
- Promote the importance of identifying, labeling and documenting the history of our quilts to benefit future generations.

Monthly meetings were held in the Bill Wilson room at 9:00 a.m. prior to the Saturday MQ meeting. Average attendance was six - eight persons.

MQP Leadership for 2016-2017

Co-Chairs: Pat Cox, Carolyn Silflow
Secretary: Carolyn Silflow
MQP websmith: Karen Knoll
The Quilt Index liason: Kelly Willis
Block book organizers: Mary Hinz, Pat Cox
Books for MQ library: Kelly Willis, Martha Eaves
Show Booth: Carolyn Silflow, Pat Cox, Martha Eaves, Kelly Willis, Mary Hinz, Dawn Cook-Ronnigen, Sandy Johnson, Bernadine Kaufhold, Jennifer Cruise
MQ Board Liaison: Martha Eaves
Long range planning committee liason: Carolyn Silflow
Spotlight on Quilters project “Remember Me...stories” : Pat Cox, Martha Eaves
Quilt Documentation

- Quilts were documented after MQ meetings in November ’16, February ’17, May ’17
- Two winning quilts by Minnesota quilters were documented at the 2017 MQ show
- Documentation forms were moved to the new storage locker and reorganized into addition file space
- A total of ~4000 Minnesota quilts are listed on the Quilt Index database; updating continues
- Documentation forms were revised; request for permission to release quilt maker name is now included
- Kelly Willis attended a workshop on writing grants to Minnesota Arts and Cultural Heritage Fund for funding to
  evaluate documentation records

Remember Me...Stories about MN Quilters

In this new MQP project, Minnesota quilters were interviewed orally or in written interviews. The interviews along with
a picture of the quilter were published in the monthly MQ newsletter and were posted on the MQP website.

Lectures

MQP sponsored the March MQ meeting programs, featuring Dawn Cook-Ronningen on “Hexagon Quilts” and “Appliqué
Quilts”. Dawn led a “Back Basting Appliqué” workshop on Saturday afternoon attended by 15 persons.

Minnesota Quilts Permanent Quilt Collection

The approximately 20 quilts in the MQ collection, valued at more than $10,000, are properly folded and stored in the
MQ storage locker. Notebooks with quilt descriptions and appraisal forms are placed in the MQ office and storage
locker. The collection is displayed in the gallery on the MQP website. Three quilts were displayed in August-September
at the Swedish Institute. We propose the purchase of two additional storage boxes (total cost, $80) to reduce
compaction of quilts that leads to weakening of the fibers.

Public Outreach

Several persons contacted MQP (through MQ) to discuss how they might donate family quilts or with other quilt-related
questions. Especially significant was a collection of vintage quilt kits donated by Argene Whalen.

2017 show activities

- Exhibited a display of antique “Colorful” quilts owned by Pat Cox in the MQP booth
- Exhibited the Lavina Fedderly original quilt and reproduction quilt
- Provided advice on care and storage of vintage/antique quilts
- Displayed quilt block books
- Sold patterns based on the quilts on display
- Sold copies of an out of print book autographed by Pat Cox
- Sold donated quilts, tops, and quilt kits, bringing in $2005
- After the show, Dawn continued to sell items on Facebook and Etsy. She netted an additional $815 for the MQ
  treasury.
Minnesota Quilters was pleased to announce Karen McTavish as our 2017 Quilter of the Year. Karen is an internationally known quilter, teacher, lecturer, and author who has been teaching professionally since 2000. She has been quilting on a long-arm since 1997 and specializes in crafting award-winning quilts using techniques which allow any machine quilter to replicate traditional "hand-quilted" effects as well as quilting today's modern quilts.

Laura Nagel was selected as our Outstanding Volunteer in April. Laura has a long history of taking on challenging projects for MQ. She served as MQ Board President from 2011-2012, has held other Board positions, and has been a dedicated member of the Show committee for several years. She has been a member of the Long Range Planning Committee, helping to select speakers for shows and meetings and writes a column, Picking Up the Pieces, in the newsletter. She has helped get our meeting library up and running, providing her personal expertise as a professional librarian. She organized the special meeting of MQ held in conjunction with Women’s History month at Eagan High School for many years.

One function of the Long Range Planning Committee (LRPP) is to foster collaboration with other organizations that support the mission of Minnesota Quilters. In March, we hosted a festive talk by Dr. Carolyn Mazloomi, a distinguished scholar and quilter who studies African American quilting traditions. She was here in conjunction with the Prince Fiber Exhibit at the Textile Center.

Through a grant, we helped to support the Quilt National ‘15 exhibit at the Hjemkomst Center at the Historical and Cultural Society of Clay County in Moorhead. The Textile Center organized a bus trip to Moorhead.

Each year, Minnesota Quilters awards a ribbon, cash prize, and one-year membership to one winner from the entries in the fiber arts category of the Fine Arts Exhibit at the State Fair.

This year's President's Challenge at the annual show was called "Quilts that inspire a child's senses." The winners were (left to right) Doris Ringgold (Touch), Norma Hanlon (Sound), and Aileen Lively (Sight).
Finally, it has been an honor to serve on the Board. It’s inspiring to consistently see so many dedicated volunteers willing to keep our organization going. Whether the task is large or small, we can count on our members to step in. We feel confident that MQ will continue to thrive in the years ahead.

**Past President**  
**Martha Eaves**

The past president position is intended to ease the transition of the new president and president-elect, to serve as organizer of the nomination committee, and do other duties as assigned to support the organization at the request of the President or President Elect. In that capacity, I worked with Loretta Small and Gail Cmiel to recruit for the open positions which were all successfully filled by awesome candidates. I also met with the new president-elect and generated a list of fund-raising options which were presented to the Board. I assisted the co-presidents in carrying out their plans for re-organizing the manner by which teachers and speakers were chosen into an ongoing committee and found volunteers for the Mazloomi lecture. Along with other Board members, I gave input on various issues the Board was considering, and prepared the Annual Report.

**President Elect**  
**Adrianne Lemberg**

**Long Range Program Planning**

Providing MQ meetings and the MQ show and conference with high quality teachers is the priority of the Long-Range Program Planning Committee (LRPP). Early planning needs to take place as speakers are often booked several years in advance. The online teacher application form was reviewed, updated and posted on the MQ website. LRPP uses the applicant’s information to better assess class choices and relevance to our programming. The president, president-elect, education co-chairs, show faculty co-chairs, show coordinators, Minnesota Quilt Project representative and members-at-large form LRPP under the direction of the Executive Board.

**Strategic Planning**

A strategic planning meeting to establish priorities and focus for the year was held with the past and present boards. Renae Shields, Core Value Consulting, facilitated the event. A planning process helps bring discipline and focus to an organization. Board members were asked to identify top issues that are crucial to the future success of Minnesota Quilters, Inc.
Quilters. Board members were also asked to identify areas of focus for the upcoming years. Strategies were organized into a framework of what, who, and when, and the budget needed to work toward our identified goals. The social (mission) goal is to provide educational, enjoyable, welcoming, and inspirational meetings for members and future members. The financial goal is to assure adequate resources are available to do the work of Minnesota Quilters and manage those resources effectively. The operational strategy goal is to address the gap between the board, staff, and all committees (i.e. communication of board decisions, committees, who owns it, how it is tracked). Improvement in these areas will allow the board to focus more energy on the mission of this organization.

MQ Charter Members Scholarship

Minnesota Quilters awards a scholarship in honor of our charter members. Applicants, beginner quilters defined as making quilts for fewer than two years, submit an essay telling what quilting means to them and what they would like to learn at the quilt show and conference. The winner receives a one-year membership to Minnesota Quilters and is awarded registration to the annual quilt show that includes tuition for two 3-hour classes or one 6-hour class, a lecture pass, two banquet and award ceremony tickets and a hotel room for two nights.

Heidi Hansen of St Paul, MN was the 2017 recipient. Heidi began her quilting journey in January 2015. While browsing online she was intrigued by a quilt and wanted to have one. It turned out to be an online paper pieced quilt-a-long block of the week. She bought a sewing machine from Goodwill and acquired fabric scraps from a co-worker. After nine months of sewing and ripping Heidi had her top complete. She rallied her mother and sisters to join her in a store’s block of the month group. A new family hobby had begun. She hopes to learn more about quilt designing and color usage along with the technical aspects of finishing quilts and free motion quilting.

Grants Awarded

MQ provides grants to support quilting initiatives around the state. A total of $7000 in grants were provided to:

- Pioneer Public Television (Appleton, MN)
- Lakeland Public Television (Brainerd, MN)
- Historical and Cultural Society of Clay County (Moorhead, MN)
- Hands of Friendship Quilters Guild (Litchfield, MN)
- Heart in the Country (Fergus Falls, MN)
- Burnsville Senior Quilters (Burnsville, MN)
- Minneapolis Modern Quilt Guild Charity Committee (Minneapolis, MN)
- Guiding Star Quilt Guild (Ashby, MN)
- Lakes Area Quilters (Alexandria, MN)
- Mazloomi event in conjunction with Textile Center (Minneapolis, MN)

The Minnesota Quilter’s board revised the grant request application to include categories and award amounts. Grants must support MQ’s mission to further the preservation of quilting, to educate, and to document the art and craft of quilting in Minnesota.

- **Educational Grants** awarded to small groups in amounts of $100 - $500.
- **Service Project Grants** awarded to small groups in amounts of $100 - $500.
- **Educational Donation Grants** awarded to larger nonprofit entities to educate and promote quilting (estimating the number of people reached) in amounts up to $2000.

**Fundraising**

MQ uses several strategies to enhance our budget. Direct public support - $5652.50, included gifts in kinds and individual and business contributions, as 365 donors, Amazon Smile, regular donations, etc. Studio tour - $641.91.

MQ’s Mystery quilt has been a good fundraiser for the last couple of years and is included in the education budget at this time. In the future it will be part of fundraising. That said, a call was put forth in late summer and a design was selected for 2018. A suggestion for future is that the call go out in the spring of the year to allow more time to receive and review proposals before setting up the event.

**Financial Report**

**Vicci Mattsfield, Treasurer**

The financial position of Minnesota Quilters was negative at the end of the 2016-2017. Our income was down and the expenses were up. One reason for the increase in expenses was that we hired a new Bookkeeper and a new Show Director. As the two new employees came on board, the previous person stayed on for a several weeks, assisting in the transition.

### Organizational Net Assets

<table>
<thead>
<tr>
<th>Show Location</th>
<th>Year</th>
<th>Net Assets Beginning of Year</th>
<th>Expenses</th>
<th>Income</th>
<th>Increase (Decrease) in Unrestricted Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>St Paul</td>
<td>2007</td>
<td>$279,820</td>
<td>$421,877</td>
<td>$387,707</td>
<td>$(34,170)</td>
</tr>
<tr>
<td>Rochester</td>
<td>2008</td>
<td>$245,650</td>
<td>$454,883</td>
<td>$414,559</td>
<td>$(40,324)</td>
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<tr>
<td>Duluth</td>
<td>2009</td>
<td>$205,326</td>
<td>$447,625</td>
<td>$476,537</td>
<td>$28,912</td>
</tr>
<tr>
<td>St Cloud</td>
<td>2010</td>
<td>$234,238</td>
<td>$400,222</td>
<td>$394,926</td>
<td>$(5,296)</td>
</tr>
<tr>
<td>St Paul</td>
<td>2011</td>
<td>$228,942</td>
<td>$425,195</td>
<td>$420,031</td>
<td>$(5,164)</td>
</tr>
<tr>
<td>Rochester</td>
<td>2012</td>
<td>$223,778</td>
<td>$432,913</td>
<td>$375,741</td>
<td>$(57,172)</td>
</tr>
<tr>
<td>Duluth</td>
<td>2013</td>
<td>$166,606</td>
<td>$369,481</td>
<td>$402,242</td>
<td>$31,416</td>
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<tr>
<td>St Cloud</td>
<td>2014</td>
<td>$198,022</td>
<td>$358,832</td>
<td>$409,003</td>
<td>$51,590</td>
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<tr>
<td>Duluth</td>
<td>2015</td>
<td>$249,612</td>
<td>$390,865</td>
<td>$415,481</td>
<td>$24,616</td>
</tr>
<tr>
<td>St Cloud</td>
<td>2016</td>
<td>$273,596</td>
<td>$404,006</td>
<td>$416,642</td>
<td>$12,636</td>
</tr>
<tr>
<td>Duluth</td>
<td>2017</td>
<td>$287,970</td>
<td>$430,237</td>
<td>$406,061</td>
<td>$(24,176)</td>
</tr>
<tr>
<td>Rochester</td>
<td>2018</td>
<td>$265,795</td>
<td>$430,237</td>
<td>$406,061</td>
<td>$(24,176)</td>
</tr>
</tbody>
</table>

Steps we have taken to reverse the negative position are:

1. Changed our credit card processor to a less expensive one – saving almost 50% of the fees.
2. Changed the phone company
3. Increased some fees at the annual show and conference
4. Contracted with vendors for the annual show and conference
5. Membership has increased
MINNESOTA QUILTERS, INC.
STATEMENTS OF ACTIVITIES
YEARS ENDED SEPTEMBER 30, 2017 (UNAUDITED) AND 2016 (AUDITED)
(SEE INDEPENDENT ACCOUNTANTS’ REVIEW REPORT)

UNRESTRICTED NET ASSETS

REVENUES AND OTHER SUPPORT

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quilt Show:</td>
<td></td>
<td></td>
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<tr>
<td>Admissions</td>
<td>51,123</td>
<td>55,478</td>
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<tr>
<td>Registration and Class Fees</td>
<td>89,852</td>
<td>75,207</td>
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<tr>
<td>Sponsor and Vendor Revenues</td>
<td>123,604</td>
<td>133,990</td>
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<tr>
<td>Events</td>
<td>21,172</td>
<td>19,208</td>
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<tr>
<td>Contributions</td>
<td>10,330</td>
<td>9,664</td>
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<tr>
<td>Merchandise Sales</td>
<td>16,226</td>
<td>14,008</td>
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<tr>
<td>Advertising Sales</td>
<td>1,870</td>
<td>1,180</td>
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<tr>
<td>Miscellaneous Revenue</td>
<td>12,659</td>
<td>12,947</td>
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<tr>
<td>Total Quilt Show Revenue</td>
<td>326,836</td>
<td>321,682</td>
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<tr>
<td>Education Program Activities:</td>
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<td></td>
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<tr>
<td>Workshops</td>
<td>3,428</td>
<td>4,405</td>
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<tr>
<td>Getaways/Retreats</td>
<td>12,062</td>
<td>12,374</td>
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<td>Quilting for Others</td>
<td>4,011</td>
<td>25,105</td>
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<td>Other Events</td>
<td>10,789</td>
<td>10,863</td>
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<tr>
<td>Total Education Program Activities</td>
<td>30,290</td>
<td>52,747</td>
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<tr>
<td>Membership Meetings, Lectures, and Dues:</td>
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<tr>
<td>Membership Meetings, Lectures, and Dues</td>
<td>33,856</td>
<td>29,990</td>
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<tr>
<td>Advertising Sales</td>
<td>587</td>
<td>312</td>
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<td>Minnesota Quilt Project</td>
<td>2,900</td>
<td>359</td>
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<tr>
<td>Support for Quilt Projects Related to Mission</td>
<td>3,091</td>
<td>288</td>
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<tr>
<td>Total Membership Program Activities</td>
<td>40,434</td>
<td>30,949</td>
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<tr>
<td>Other Support:</td>
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<tr>
<td>Contributions</td>
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<td>8,604</td>
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<td>Miscellaneous Revenue</td>
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<td>2,660</td>
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<td>Total Other Support</td>
<td>8,501</td>
<td>11,264</td>
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<td>Total Program Revenue and Other Support</td>
<td>406,061</td>
<td>416,642</td>
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EXPENSES

<table>
<thead>
<tr>
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<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td>Program Services</td>
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<td>315,813</td>
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<tr>
<td>Supporting Activities:</td>
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<td></td>
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<tr>
<td>Management and General</td>
<td>91,451</td>
<td>88,193</td>
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<tr>
<td>Total Expenses</td>
<td>430,237</td>
<td>404,006</td>
</tr>
</tbody>
</table>

REVENUE OVER EXPENSE FROM OPERATIONS

(24,176) 12,636

INVESTMENT INCOME

2,001 1,738

(DECREASE) INCREASE IN UNRESTRICTED NET ASSETS

(22,175) 14,374

Unrestricted Net Assets - Beginning of Year

287,970 273,596

UNRESTRICTED NET ASSETS - END OF YEAR

$265,795 $287,970

See accompanying Notes to Financial Statements.

Note: Certain reclassifications have been made to the prior year financial statements to conform to the current year presentation. The reclassifications had no effects on the change in net assets or total net assets as previously reported.
## MINNESOTA QUILTERS, INC.

### STATEMENTS OF FUNCTIONAL EXPENSES

YEARS ENDED SEPTEMBER 30, 2017 (UNAUDITED) AND 2016 (AUDITED)

(SEE INDEPENDENT ACCOUNTANTS’ REVIEW REPORT)

<table>
<thead>
<tr>
<th></th>
<th>Quilt Show</th>
<th>Other Programs</th>
<th>Total Program</th>
<th>Management and General</th>
<th>Total</th>
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<tbody>
<tr>
<td><strong>2017</strong></td>
<td></td>
<td></td>
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<tr>
<td>Cost of Donations</td>
<td>$800</td>
<td>$800</td>
<td>$800</td>
<td>$800</td>
<td>$800</td>
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<tr>
<td>Cost of Goods Sold</td>
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<td>14,478</td>
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<tr>
<td>Depreciation</td>
<td>945</td>
<td>945</td>
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<td>Facility Rent</td>
<td>46,087</td>
<td>3,882</td>
<td>49,969</td>
<td>23,281</td>
<td>73,250</td>
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<td>Fees and Dues</td>
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<td>2,199</td>
<td>15,677</td>
<td>3,483</td>
<td>19,160</td>
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<td>Grants</td>
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<td>10,498</td>
<td>58,321</td>
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<td>Information Technology</td>
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<td>4,113</td>
<td>11,208</td>
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<td>Insurance</td>
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<td></td>
<td></td>
<td>5,517</td>
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<tr>
<td>Miscellaneous</td>
<td>229</td>
<td>653</td>
<td>882</td>
<td></td>
<td>882</td>
</tr>
<tr>
<td>Newsletter and Directory</td>
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<td>853</td>
<td>9,019</td>
<td>4,087</td>
<td>13,106</td>
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<tr>
<td>Payroll and Payroll Taxes</td>
<td>44,657</td>
<td>15,677</td>
<td>38,475</td>
<td></td>
<td>83,132</td>
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<td>Postage</td>
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<td>1,614</td>
<td>4,125</td>
<td>310</td>
<td>4,435</td>
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<td>Professional Fees</td>
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<td>1,756</td>
<td>18,535</td>
<td>10,154</td>
<td>28,689</td>
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<td>Speaker and Lecturers</td>
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<td>4,335</td>
<td>39,874</td>
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<td>Special Events</td>
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<td>16,819</td>
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<td>48</td>
<td>63,586</td>
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<td>Supplies</td>
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<td>5,679</td>
<td>200</td>
<td>5,879</td>
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<td>Telephone</td>
<td>1,079</td>
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<td>2,158</td>
<td>2,776</td>
<td>3,855</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$289,383</strong></td>
<td><strong>$49,403</strong></td>
<td><strong>$338,786</strong></td>
<td><strong>$91,451</strong></td>
<td><strong>$430,237</strong></td>
</tr>
</tbody>
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See accompanying Notes to Financial Statements.
Education
Merle Pratt

Membership Meeting Programs

- November 2016: Pat St. Germain was our speaker on Native American Quilt History.
- February 2017: Suzy Webster presented a trunk show.
- March 2017: The member meeting was hosted by MQP. Dawn Cook-Ronningen gave lectures on hexagon patchwork and 19th century appliqué.
- April 2017: MQ's 39th Birthday Party. The "5 x 5" program presenters were Kathy Johnson, Wynn Martin, Faye Bodenhamer, Sue Weiby, and Adrianne Lemberg.
- May 2017: Carol Streif presented a trunk show.
- July 2017: The Thursday evening meeting was First & Latest Quilts shared by the membership. The Saturday meeting was a Jelly Roll race. We made 10 baby quilt tops in 1 hour. The winning team included Peggy Stockwell, Karen Kopitzke, Rose Allen, and Pat Curtner.
- August 2017: Karla Overland of Cherrywood Fabrics presented two lectures. The first topic was about color theory. The second topic was about the history of Cherrywood Fabrics.
- September 2017: School House presentations:
  - Vivien Smith & Julie Ekholm: Coloring fabric
  - Jan Schmidt: Tsukineko inks
  - Cindy Thury Smith: Fan hexies
  - Rose Allen: Small zippered bags
  - Kathie Simon Frank: Insuring your quilts.

Classes and Other Activities

- Oct 2016: Kandace Kelderman and Kim Schissel from Cotton Fans Quilting led a Dye Clinic and workshop on Improv Quilting.
- October 2016: Fall Get Away at Green Lake Bible Camp. This popular event sold out quickly.
- November 2016: We held an Open House for our new location at Recovery Church.
- November 2016: Pat St. Germain led a workshop on a Lonestar quilt.
- December 2016: Holiday Brunch at Edinburgh Country Club in Brooklyn Park. Committee was Rita Culshaw, Jean Carr, Terri Krysan, Kathie Simon Frank, Yvonne Curran, Mary Ann Baraibar.
- January 2017: Suzie Webster taught a workshop on Hungarian Appliqué.
- February 2017: In-town Retreat at Pearl & Mrytle’s in Anoka.
- March 2017: Dawn Cook-Ronningen taught a workshop on hand appliqué.
- March 2017: Spring Getaway at Camp Wapogasset in Amery, WI.
- May 2017: Carol Streif taught a workshop on Mock Bargello.
Operations
Kathie Simon Frank

Minnesota Quilters moved to Recovery Church in late summer 2016, which set the stage for many opportunities and challenges for the Operations Directors. Kathie Simon Frank was the new Operations Director, joining Judy Lewis, who shortly afterwards resigned. Suzanne Fisher, outgoing Operations Director, agreed to stay on through December 2016. In January, Karen Newman was asked to complete Judy’s term, which she agreed to do.

Activities

- Operations Directors helped Membership with the logistics of the Open House Grand Opening of the Minnesota Quilters, Inc. space in November 2016 (parking issues and outdoors signage).
- Closed out the MQP storage in an off-site storage space and consolidated the contents in a large storage locker in the same facility as the existing show storage unit (All-American Storage). They continue to monitor the storage at Recovery Church as well as at All-American Storage. They negotiated an additional storage unit at All-American for temporary short-term storage of quilts for the show.

Staff

When Linda Wines, bookkeeper and show director, announced she would retire in late 2017, Operations Directors worked with the Co-Presidents and several other Board members to hire a new bookkeeper (Renae Shields) and a new show director (Brenda Lyseng). Operations Directors were responsible for making sure they were properly hired and documented.

- Operations Directors also hired a couple of young people (Victoria Stone and Nathan Glime) as contractors to set up the meeting room and to tidy it up afterwards
- At the request of the President, Operations Director Kathie Simon Frank was asked to assist in overseeing the management of the MQ office staff. They instituted staff meetings and regular individual meetings to help the new staff learn the ropes.
- Operations took on the responsibility of disposing of several items of furniture (file cabinets, shelf units and the like). All operations seem to be running smoothly now.

Membership
Barbara Jackson

Member Meetings

Membership Co-Directors provided oversight of volunteers or staffed the member “check-in” table at all membership meetings during the year. This included greeting members, checking to ensure that member badges had not expired and facilitating membership renewals by accepting payments. Payments made by cash, credit or check were tallied at each meeting.

During the year, MQ Co- Presidents requested that Membership co-chairs take on the responsibility for hospitality during membership meetings. This responsibility included working with volunteers staffing the kitchen and ensuring there were adequate supplies of coffee and treats at membership meetings. Membership co-chairs collected cash donated by members, and prepared a tally for use by bookkeeping staff. Co-chairs also purchased supplies as needed.
November 2016 Open House

During September and October, we planned, organized and enlisted the support of about 45 volunteers to host an Open House at our new location in St. Paul. An announcement was written and published in the MQ newsletter in advance of the November 5th Open House. Distribution lists were updated and Open House postcard Invitations were mailed or emailed to quilt guilds, “Quilting for Others” recipients, surrounding businesses, the media and other interested parties. Refreshments were offered. Activities included quilting demonstrations and a “bed turning”. Member quilts were displayed and door prizes awarded.
Membership Brochure distribution

In December 2016, Membership Co-Directors worked with office staff and requested that membership brochures be added to Show packets scheduled to be mailed in January.

Growing Membership

In January, Membership Co-Directors announced a new initiative designed to encourage members to bring guests to membership meetings. We encouraged members who brought a guest(s) to a membership meeting to enter the member’s name into a drawing for a year of free membership. Two drawings were held.

Communications
Karen Kopitzke

Newsletter
Wanda Shelton continued as editor of the MQ newsletter, with formatting assistance from MQ Administrative Assistant Debra Svedberg. To save on printing and postage costs, we are now emailing the newsletter to most of our members.

State Fair
MQ matches premiums for 1st, 2nd, and 3rd place ribbon winners in the quilting categories in the Creative Activities exhibits. In 2017, MQ awarded more than $1500.

Sue Rutford coordinated volunteers for the MQ booth at the State Fair. We had another successful couple of days of sharing our love of quilting with a wide variety of Fair-goers. Some folks hung around our booth in Creative Activities building for what seemed like hours! It’s a great way for MQ to make connections and publicize our organization. Thanks to the volunteers who helped to staff the booth:

- Rebecca Anderson
- Barbara Behnke
- Pat DuBois
- Jude Edling
- Karen Hall
- Leila Horazdovsky
- Sandy Johnson
- Barb Kerr
- Gail Kiefer
- Carla Kilikelly
- Janet Koutlagas
- Ruth Knable
- Virginia Mercil
- Sally Spencer Neckvatal
- Mary Ann Petron
- Carol Premack (bringer of delicious cookies)
- Sue Rutford
- Kathie Simon Frank
- Anne Tiller
- Jean Weissberg
- Mary Kay Wyckoff-Harcus
- Suzanne Zander

Annual Quilt Show and Conference
Brenda Lyseng, Show Director

The 2017 Annual Show and Conference was held June 8th through 10th at the DECC in Duluth. Rebecca Finch and Karen Kopitzke served as Show Coordinators.

Summary by Numbers

- Quilts on display: 887
- People who entered a judged quilt: 145
- Awards presented: 105 ($23,900)
• Quilts recognized with an award: 96
• Classes offered: 52
• Faculty and lecturers: 18
• Vendors: 89
• Sponsors: 19
• Volunteers: 175
• Hours volunteered: 2975
• Advanced Registration: 685
• Admission Sales at show: 3,654
• Bus Tours (7 registered): 270 attendees
• Pre-sale Admissions: 279

Quilt Exhibits
• Judged: 174 in 16 categories
• Non-Judged: 146
• Youth = 22
• Faculty Quilts: 15
• 2016 MQ Challenge: 34
• Presidents' Challenge Quilts: = 43
• Special Exhibits: 14 separate exhibits

Demographics of Participants
• Advance Registrations by residence:
  o Minnesota: 482
  o Wisconsin: 77
  o Iowa: 4
  o North Dakota: 18
  o South Dakota: 8
  o Illinois: 5
  o Michigan: 1
  o Other States: 50
  o International: 30
• Judged Quilts Entered, by residence:
  o Minnesota: 88
  o Wisconsin: 7
  o Iowa: 1
  o North Dakota: 8
  o Illinois: 3
  o Michigan: 1
  o Other States: 35
  o International: 2
• Non-Judged Quilts Entered, by residence:
  o Minnesota: 95
  o Wisconsin: 7
  o Iowa: 1
  o Other States: 4
Educational Opportunities

- Faculty and Lecturers: Barbara Beasley, Michelle Cartier, Mickey Depre, Kate Eelkema, Lorraine Covington, Gudrun Erla, Pam Goecke Dinndorf, Becky Goldsmith, Laura Heine, Lola Jenkins, Lori Kennedy, Mary Elizabeth Kinch, Bonnie Langenfeld, Cindy Lohbeck, Karen McTavish, Claudia Clark Myers, Karla Overland, Kari Schell, Annie Unrein
- Classes: 52

Sponsors and Vendors

- Sponsors: 4 Diamond, 10 Gold, 5 Silver
- Vendors: 89
- New: Shopper’s Choice Contest in which attendees could vote for the Most Inspirational Booth and Best Customer Service.
- Proctor Robotics Team helped vendors move in both days and move out on Saturday.

Special Events and Activities

- Charming City Stroll: 127 participants with 10 business supports, including one located on show floor
- Banquet: Becky Goldsmith was the speaker, 245 attendees
- Raffle Quilt: “Wish I May” by Kristin Lawson; 2041 tickets sold total with 700 sold at the show

2017 Raffle Quilt (Jude Edling)

- Total tickets sold: 2041
- Tickets sold at the show: 700.
- Lucky ticket number: 667, held by Mary Tague.

The raffle quilt, "Wish I May," was designed by Kristin Lawson of A Little Krispy Designs. It was made by Minneapolis Modern Quilters and quilted by Nancy Birger of Little Mother Quilting.

The quilt was introduced at the Sept 2016 MN Quilters meetings and travelled to guild meetings at the Minneapolis Modern, Minneapolis Contemporary, Chaska, Hudson, Dakota Star, Lady of the Lake, St. Cloud and Northern Machine Quilter guilds. "Wish I May" was also displayed at the Swedish Institute’s final weekend event for the Scandinavian Quilt Exhibit and at the Carolyn Mazloomi presentation.

Highlights

- Short lines at the Admissions and Registration
- Advanced Registration sold admission tickets on Wednesday evening
- 600 donations for door prizes
- High quality of quilts including a quilt being awarded Masterpiece status by the National Association of Certified Quilt Judges (NACQJ).
- Used social media to advertise classes, seek new vendors, and the show in general
- Used cash registers that had a built in credit card processor which increased accuracy
- Bookkeeper attended the show and assisted with processes to increase accuracy
- Live TV interviews for two local Duluth stations between 5 and 7 a.m. on opening day. Footage with two local stations for presentation of placemats for Wheels on Meals to the Duluth Mayor, Emily Larson. Also took footage as she chose a quilt for the Harbor City Award.

Areas for Improvement

Based on committee reports and discussions with committee members, these are the areas we would like to improve for next year’s show. There are ideas for how each of these can be improved.
- Improve committee meeting structure
- Improve sharing of information from previous years and with each other
- Create standardization of the quilt entry process
- Improve vendor move-out process
- Improve notification of quilt awards
- Improve process of returning judged quilts at the show
- Clarify expectations of curation process of Special Exhibits
- Clarify for volunteers expectations for entry onto show floor and events
- Determine insurance responsibilities
- Explore options for mailing quilts
- Provide Cvent training as needed to committee members

2017 raffle quilt, *Wish I May*, by Kristin Lawson

Best of Show large quilt, and Masterpiece Quilt Award, *Cardinal Points*, by Gail Stepanek and Jan Hutchinson

Viewer’s Choice Wall Hanging, *My Fairy Garden*, by Joan Gale

Viewer’s Choice Quilt, *Ombre Star*, by Mike Ellingson
Business Members as of 9/30/2017

A Little Crispy Patterns
233 Cecil St SE
Minneapolis, Mn 55414

American Professional Quilting Systems
23398 Hwy 30 E, Ste F
Carroll, IA 50325-8500

Apliquick

Apricot Moon Designs
7593 Blackoaks Ln N
Maple Grove, MN 55311

BERNINA/Kelly J’s
973 St Paul Ave
St Paul, MN 55116

Bev’s Quilt Appraisal
PO Box 451
North Branch, MN 55056-0451

Cherrywood Hand Dyed Fabrics
7882 College Rd
Baxter, MN 56425-8620

Gayle Cedarblade Cmiel
2396 Driftwood Lane
Stillwater, MN 55082

Collector With A Needle
6751 Kimberly Ln N
Maple Grove, MN 55311-2797

Country Loft Quilt & Design
15161 Feller St NE
Forest Lake, MN 55025-8997

Dianne Piddle’s Custom Quilting
1619 Lk Johanna Blvd
Arden Hills, MN 55112-3668

Elna ~ 1st Sewing Center

Endless Quilting
556 W Annapolis
Mendota Heights, MN 55118

Gammill - At the Heart of Quilting
247 21st Ave N
St Cloud, MN

Gruber’s Quilt Shop
310 4th Ave NE
Waite Park, MN 56387-1288

Hannah Johnson Fabrics
4511 E Superior St
Duluth, MN 55904-2337

Janome [Janome America]

Jeri’s Quilt Patch
703 Brown St
Norway, MI 49870-1239

Jubilee Quilting Services
2262 Stephani Cir
Little Canada, MN 55117-1766

Kelwood Retreat House
23560 Lillehei Ave
Hampton, MN 55031-8733

Little Mother Quilting Company
1664 Millwood Ave.
Roseville, MN 55113

Lovelli Quilts
N7091 Elizabeth Dr
Holmen, WI 54636

Madeline Island School of the Arts
978 Middle Road P O Box 536
La Pointe, WI 54850-0536

Marie’s Memory Quilts
6401 225th St W
Farmington, MN 55024-9630

Millie P’s Quilt Shop
219 E Main St
Anoka, MN 55303-2402

North Star Retreat Center
PO Box 132, 200 Melby Ave.
Ashby, MN 56309

Pam Patchwork Paradise
120 3rd St SW
Aitkin, MN 56431-1644

Perkins Dry Goods
9123 Norman Ridge Circle
Bloomington, MN 55437

Pine Needles Quilt Shop
1300 Salem Rd SW
Rochester, MN 55902

Prairie Point Quilting
17516 Frondell Court
Eden Prairie, MN 55347

Prairie Quilting, LLC
11682 Mount Curve Road
Eden Prairie, MN 55347-2924

Quilt Appraisal
19403 Eagle Pointe Trl
Park Rapids, MN 56470

Quilt Haven on Main
7 N Main St
Hutchison, MN 55350-1805

Quiltmania
1341 Capital Circle Ste I
Marietta, GA 30062

Real Time Pain Relief

River’s Edge Antiques & Quilt Loft
10103 State Rd 27
Hayward, WI 54843-3507

Sew Trendy MN
1614 Clemson Dr
Eagan, MN 55122-4815

Textilis Conservation
1481 Van Buren Ave
St Paul, MN 55104

The Fat Quarter Gypsy
635 2nd Ave SW
Pine City, MN 55063-1402

The Irish Chain
8141 Courthouse Blvd
Inver Grove Hts, MN 55077

The Quilting Page
1964 Rahncliff Court #700
Eagan, MN 55122

Two Meandering Ladies LLC
9742 Harrow Ave S
Cottage Grove, MN 55016-3884

Valley Quilting
6639 County 18
Hokah, MN 55941-8711

Whoopsa Daisy Farm
5401 Samuelson Rd
Duluth, MN 55811-9710

Willow Wood Market
23621 County 9
Bemidji, MN 56601-9437

Woodland Ridge Retreat
P.O. Box 27
Downsville, WI 54735
## Sponsor Recognition

### 2017 Diamond Level Sponsors

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<td><a href="http://www.heartofquilting.com">www.heartofquilting.com</a></td>
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<td><a href="http://www.janome.com">www.janome.com</a></td>
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<tr>
<td>At the Heart of Quilting - MN</td>
<td><a href="http://www.heartofquilting.com">www.heartofquilting.com</a></td>
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<tr>
<td>Janome America, Inc</td>
<td><a href="http://www.janome.com">www.janome.com</a></td>
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<tr>
<td>Janome America, Inc</td>
<td><a href="http://www.janome.com">www.janome.com</a></td>
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<tr>
<td>Elna USA</td>
<td><a href="http://www.ELNAUSA.com">www.ELNAUSA.com</a></td>
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**June 2018**  
Minnesota Quilters, Inc Annual Report for Fiscal Year 2016-2017  
19
Individual Donors

$100 and above
Allen, Rose
Carter, Ellen
Curtner, Patricia A
Eaves, Martha A
Frank, Kathie Simon
Hanson, Gail
Harrell, Kay
Knoll, Karen

Land O'Lakes Inc.
Foundation
Lemberg, Adrienne
McCandless, Anne E
O'Dea, Molly J
Sandager, Sue
Schultz, Jill A
Von Arx, Patty
Wenger, Charlotte

All Contributions
Amazon Smile
Anderson, Rebecca
Anonymous
Augustyn, Andrea
Bartelma, Sandra J
Brackett, Becca C
Brick, Sharon
Connors-Smith, Dani
Cummings, Katherine
Doran, Kathleen
Duffrin, Trudy
Fisher, Suzanne
Getschel, Bev
Goode, Cheryl
Grazzini, Sandra
Gunderson, Virginia
Helling, Randi J
Hogan, Mary
Holzinger, Margaret
Johnson, Bonita
Keppen, Michele
Kerr, Barbara
Kraemer, Doris A
Krysan, Terri M
Luedtke, Marcel
Lyseng, Brenda
Malinowski, Janet
Mattisfield, Vicci
Mielke, Deborah
Ostrom, Denise L

Thank you to all of our donors, monetary and in-kind, and all the hours volunteered.