



Minnesota Quilters, Inc.
3000 University Avenue SE Suite 120
Minneapolis, MN 55414
612-436-0449
www.mnquilt.org

MQ 2009 Show and Conference
"Great Lake Great Quilts"
June 11-13, 2009

February 6, 2009

Minnesota Quilters, Inc. Advertising Opportunities!

Show Book:

The economy is tough. Quilters are being more careful with their income. But, if your message reaches them, they'll still buy!

This year, the 31st Annual Minnesota Quilter's Show and Conference – a highly-respected National-Level show – will be held in **our highest-attended show location: Duluth**, Minnesota. We pull in people not only from all over the region, but also Canada.

In June 2008, gas prices were \$3.99 a gallon. They are not expected to be that high this summer, spurring more regional travel and attendance at events. We expect great numbers!

What better way to reach a targeted audience of enthusiastic quilters than to commit a small amount of money and place an ad in our Show Book!

**In 2008, 11,072
people attended
our Show!**

**Send in your
Show Book ad
contract on or
before
3/15/09
and pay 2008
prices!**

Minnesota Quilters Inc. **also offers advertising in its monthly newsletter, MQ News**, which is distributed to over 1,000 members 11 times a year. See the back of this page for details on how to advertise in the Show Book and/or the Newsletter.

**The Show Book for the
Minnesota Quilters 31th Annual
Quilt Show & Conference, *Great
Lake, Great Quilts.***

Space in the Show Book is open to any quilt-related business. The show book is available to anyone who attends the show. In 2008, 11,072 people attended our show!

Please see the enclosed Ad Rate Sheet (two sided) for details on how you can be included in the *Great Lake, Great Quilts* Show & Conference book.

Advertising reservations for the Show Book are due April 15, 2009.

**Send Show Book Advertising
Reservation Contract and
ad copy in physical*
or digital format to:**

Cindy Wilson
Show Book Publication - Ads
Minnesota Quilters, Inc.
3000 University Ave. SE, #120
Minneapolis, MN 55414
print09@mnquilt.org

*preferred format is high-resolution digital copy in .tiff format. Hard copy ad art is accepted at a \$10 additional rate to cover the cost of scanning and preparing it for high-quality printing.

NOTE: You will receive a confirmation e-mail back saying that your submission has been received. If you do not hear back, please re-contact.

**MQ News
The Minnesota Quilter's, Inc.
Monthly Newsletter**

MQ News is distributed to over 1,000 members regionally, nationally, and internationally. It is published 11 times per year. Advertising space in various sizes is now available with a 6 and 12-month prepayment discount.

For more information, please reference www.mnquilt.org/newsletter/newrate.html for the newsletter ad rate sheet.

**To arrange ad placement for
the newsletter, contact
quilter@mnquilt.org**

Contact Becky McPeek
Newsletter Editor
Minnesota Quilters, Inc.
3000 University Ave. SE, #120
Minneapolis, MN 55414
(612) 436-0449
editor@mnquilt.org

**MQ will accept credit card
payment for fees over \$20.00
for any advertising. We
accept Visa, MasterCard &
Discover card.**

**If you prefer to pay by
check, please make check
payable to Minnesota
Quilters, Inc. and put Show
Book advertising or
Newsletter advertising in the
memo line, as appropriate.**