

Minnesota Quilters, Inc. Frequent Advertiser Rates

		Monthly Rate (Standard)	3 Months Pre-Pay	6 Months Pre-Pay	12 Months Pre-Pay
Ad Size	Description	No Discount	10% Discount	15% Discount	25% Discount
Classified	3 lines / 30 words / 200 characters	\$12.00	\$10.80 x 3 = \$32.40	\$10.20 x 6 = \$61.20	\$9 x 12 = \$108.00
	Additional lines (per 3 lines)	\$12.00	\$10.80 x 3 = \$32.41 Total for 3 months	\$10.20 x 6 = \$61.21 Total for 6 months	\$9 x 12 = \$108.01 Total for 12 months
Business Card	3.5 x 2" Horizontal only	\$25.00/mo.	\$22.50/mo.	\$21.25/mo.	\$18.75/mo.
		For the Period:	\$67.50 total for 3 months	\$127.50 Total for 6 months	\$225.00 total for 12 months
1/4 Page	3.75 x 4.75 Vertical Only	\$45.00/mo.	\$40.50/mo.	\$38.25/mo.	\$33.75/mo.
		For the Period:	\$121.50 Total for 3 months	\$229.50 Total for 6 months	\$405.00 Total for 12 months
1/3 Page	2.5" x 9.5" Vertical only	\$55.00/mo.	\$49.50/mo.	\$46.75/mo.	\$41.25/mo.
		For the Period:	\$148.50 Total for 3 months	\$280.50 Total for 6 months	\$495.00 Total for 12 months
1/2 Page	Vertical: 3.75" x 9.5" or Horizontal: 7" x 4.75"	\$85.00/mo.	\$76.50/mo.	\$72.25/mo.	\$63.75/mo.
		For the Period:	\$229.50 total for 3 months	\$433.50 Total for 6 months	\$765.00 Total for 12 months
Full Page	3.75 x 4.75 Vertical Only	\$175.00/mo.	\$157.50/mo.	\$148.75/mo.	\$131.25/mo.
		For the Period:	\$472.50 total for 3 months	\$892.50 Total for 6 months	\$1,575.00 Total for 12 months

For other sizes for further information, contact
editor@mnquilt.org or 612-436-0449

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